

# Marina Menéndez Pidal

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**OBJECTIVE** To obtain a graphic design position that allows me to utilize my background in design while incorporating my strengths in branding and research.

**EXPERIENCE** **X4 DESIGN GROUP**  
**Design Intern**  
July 2018–October 2018  
Proposed and presented logo designs, character designs, motion graphics and story graphics. Printed and bound branding design guidelines and proposals.

**STUDENT UNION, INC.**  
**Graphic Designer**  
June 2016–August 2017  
Branded and created printed collateral as well as digital assets for a physical and digital presence, for both the Student Union, Inc. and affiliates. Also developed posters, gatorboards, and flyers for the concert venues.

**ORGANIZATIONS** **THE GADFLY**  
**Graphic Designer**  
September 2017–current  
Designing a philosophy book, highlighting the importance of philosophy and education in the twenty-first century.

**NEO GRAPHIC DESIGN**  
**Vice President of Fundraising**  
June 2016–May 2018  
Produced print collateral, digital assets, and merchandise for fundraising events. Promoted events to build a larger design-oriented community on the SJSU campus.

**EDUCATION** **SAN JOSÉ STATE UNIVERSITY**  
BFA Graphic Design, Minor Art History  
Graduated Spring 2018, GPA 3.94  
Summa Cum Laude

**EXHIBITIONS** **HANBAT NATIONAL UNIVERSITY**  
Daejeon, Korea–July 2018  
Exhibited the Irma Boom poster, Crop kiosk, and Magnify the Diatom book

**SEOUL TECH**  
Seoul, Korea–June 2018  
Exhibited the Irma Boom poster, Crop kiosk, and Magnify the Diatom book

**UNVEIL 2018 SENIOR SHOW**  
San José, CA–May 2018  
SJSU Design Department Exhibition

**ACCOLADES** **COMMUNICATION ARTS MAGAZINE**  
Sep/Oct 2018 Issue  
Featured an Irma Boom poster

**TOKYO POLYTECHNIC UNIVERSITY**  
June 15, 2018  
Presented design portfolio and education experience

**SKILLS** **DESIGN**  
Illustrator, InDesign, Photoshop, AfterEffects, Autodesk Fusion 360

**WEB**  
Principle, InVision, Processing  
Sketch, HTML, CSS

References available upon request